

2022

# TASTE THE FUTURE



**Tuesday, August 9, 2022**

*VIP Reception:* 5:00 pm

Event Center at Mitchell Hall

*In-Person Main Event:* 6:00–9:00 pm

Columbus State Community College Downtown Campus

*Virtual Show:* 6:00–6:20 pm

[TasteTheFuture.com](https://www.tastethefuture.com)

## THE LIVE EVENT

Join us this August for outdoor summer fun, featuring tasty bites and sample sips from dozens of local food and beverage industry partners. Each ticket for general admission includes four drink tickets and access to all sorts of culinary delights!

Watch live chef demonstrations and taste samples of the latest and greatest in culinary and beverage innovation while enjoying a festive atmosphere complete with live music.

And while we all hope COVID will give us a break when warm weather returns, our open-air venue ensures we can host our guests safely—but we'll be asking everyone to follow rules, and we'll have plenty of sanitizer on hand.

## A VIRTUAL OPTION

If outdoor crowds aren't your thing, you can still enjoy a little Taste online! From the fabulous kitchens of Mitchell Hall, our Taste the Future video "short" will feature some fun with food—and a lot of heart. Tune in to watch our compelling and inspiring stories of Columbus State students, alumni, faculty and staff.

Airing for the first time at 6 p.m. on [www.TastetheFuture.com](https://www.TastetheFuture.com), our "tasty" Video Short will entertain those who'd rather connect WITHOUT the crowds.

***Your sponsorship is an investment in the Columbus State Foundation's efforts to advance student success and close equity gaps by:***

- removing non-academic barriers by addressing issues of access to food, housing, transportation, technology, and emergency needs during crisis
- awarding scholarships for tuition, books, and supplies, and
- preparing students for in-demand jobs while meeting employers' evolving needs.

## LEARN MORE:

Contact Diane Sharp [dsharp16@csc.edu](mailto:dsharp16@csc.edu) | 614-287-5028  
or visit [www.tastethefuture.com](https://www.tastethefuture.com)

## TO GIVE ONLINE:

[foundation.csc.edu/taste-tickets](https://foundation.csc.edu/taste-tickets)

# Participation Options



## \$25,000 Master Chef Sponsor

- 12 general admission tickets to Taste the Future
- 6 VIP tickets (*includes admission to both VIP Reception and main event*)
- 4 “Tasty Product Sampler” boxes
- Acknowledgment during VIP Reception program by President David Harrison
- Exclusive placement of sponsor recognition banners and signage at both VIP Reception and the main event
- Top placement of company logo on Taste the Future website sponsor page
- Company name displayed prominently in opening and closing credits of the virtual feature, and unlimited access to virtual content for your associates
- Promoted in print and online marketing materials, including exclusive posts on social media with a reach of over 1,000 followers, logo placement on invitation mailed to more than 5,000 households, and logo on website and e-newsletters sent to over 13,000 recipients.

## \$10,000 Executive Chef Sponsor

- 8 general admission tickets to Taste the Future
- 4 VIP tickets (*includes admission to both VIP Reception and main event*)
- 3 “Tasty Product Sampler” boxes
- Acknowledgment during VIP Reception program by President David Harrison
- Company name displayed in virtual feature, and unlimited access to virtual content for your associates
- Sponsor recognition banners and signage at VIP Reception and main event
- Promoted in print and online marketing materials, including exclusive posts on social media with a reach of over 1,000 followers, listing on invitation mailed to more than 5,000 households, and logo on website and e-newsletters sent to over 13,000 recipients.

## \$5,000 Pastry Chef Sponsor

- 6 general admission tickets to Taste the Future
- 2 VIP tickets (*includes admission to both VIP Reception and main event*)
- 2 “Tasty Product Sampler” boxes
- Sponsor recognition signage at VIP Reception and main event
- Company name recognized in virtual feature, and unlimited access to virtual content for your associates
- Promoted in online event marketing, including posts on social media with a reach of over 1,000 followers, along with acknowledgement on website and e-newsletters sent to over 13,000 recipients.

## \$2,500 Sous Chef Sponsor

- 4 general admission tickets to the Taste the Future
- 1 “Tasty Product Sampler” box
- Acknowledgment on sponsor recognition signage at main event
- Unlimited access to virtual content for your associates
- Promoted in online event marketing, includes post on social media with a reach of over 1,000 followers, along with acknowledgement on website.

## \$1,000 Sommelier Sponsor

- 2 general admission tickets to the Taste the Future
- 1 “Tasty Product Sampler” box
- Acknowledgment on sponsor recognition signage at main event
- Unlimited access to virtual content for your associates
- Mention on social media and listing on event website.

Call 614-287-5028 or visit [www.tastethefuture.com](http://www.tastethefuture.com) to reserve your sponsorship today!

*\* Tasty Product Samplers will be available for pickup at central Ohio locations. More details TBA.*